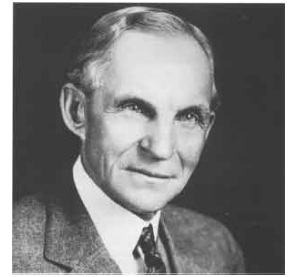


**Henry Ford (1863 –1947) was the founder of the Henry Ford Motor Company. He was the inventor of the assembly line. His mass production made cars affordable to everybody.**



Henry Ford was born on his family’s farm in Michigan, America. He did not like farming. At 15 he became an apprentice in a machine shop. In 1893 he built his first car. He drove it for about 1500 kilometres, then sold it and built two bigger cars. Then, in 1903, he started the Ford Motor Company.



Using light, strong steel, he built cheap cars for everyone to buy. In 1908, he built the first Ford “Model T”. He sold this “Tin Lizzie” for \$825. He was soon selling a hundred cars a day. It became the car that "put America on wheels". By 1927, 15 million model Ts had been made, and the Ford Motor Company was worth 700 million dollars.

The cars were made on an assembly line: as they slowly moved the 300 metres through the factory, workers completed simple single tasks on them. It was boring work, but Ford paid the highest wages in the industry.

Early Fords were simple, cheap and reliable. ANYONE CAN DRIVE A FORD or EVERYBODY CAN AFFORD A FORD were the slogans. But keeping things simple sometimes meant less choice. “You can have any colour you like,” said Henry Ford of his Tin Lizzie, "so long as it’s black”.



**founder:** fondateur  
**assembly line:** chaîne de montage  
**afford:** se permettre  
**apprentice:** apprenti

**steel:** acier  
**tin:** fer blanc  
**wheel:** volant  
**be worth:** valoir  
**task:** tâche

**boring:** ennuyeux  
**wages:** salaire  
**reliable:** fiable  
**mean:** signifier  
**choice:** choix

*Qu’est-ce qui n’a rien à faire avec une voiture? Trace 5 mots:*

**garage – wheel – petrol – sail – windshield – mast – brake – tank – number plate – harbour – lights – spare tyre – skipper – motor – driver – seat – outboard – starter –**

*Translate:*

Ford était l’inventeur de la chaîne de montage. ....  
 Il construisait des voitures bon marché pour tout le monde. ....  
 Il vendit des millions de voitures. ....  
 C’était un travail ennuyeux. ....  
 Les voitures étaient simples et fiables. ....  
 Ford disait toujours: “ Le temps c’est de l’argent!” .....